



Mr. Fire Safety Kitchen Exhaust Hood Cleaning Franchise



CORPORATE HDQ

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www.MrFireSafetyUSA.com

Email: Chris@MrFireSafetyUSA.com

WARNING: Do not attempt to clean exhaust hoods without proper professional training. Doing so, may set off the fire suppression system located inside the hood, causing a shut down of the entire restaurant.



We Invite You to Check Out a Recession Proof Business!

OUR BUSINESS NEVER SLOWS DOWN!

Enforced by every Township fire inspector in the USA & Canada, **NFPA Code 96** mandates that all commercial kitchens need to have their exhaust hood system cleaned 1-12 times a year by a certified & professional cleaning company.

We provide an aggressive 5-day training program in Orlando FL, exclusivity for your territory, and all the marketing material and support you will need to get your business started. (See www.NFPA.org)



**National Fire
Protection Association**

The authority on fire, electrical, and building safety

- ✓ Restaurants
- ✓ Schools
- ✓ Hospitals
- ✓ Hotels



Best Kept Secret of the Pressure Cleaning Industry!

www.MrFireSafetyUSA.com





About Our Founder

Chris M. Daskalakis

Welcome

The founder of our organization, Mr. Chris Daskalakis has over 20+ years worth of experience in this industry and has cleaned over 5,000 exhaust hood systems & fire extinguishers. Mr. Daskalakis is also the founder of one of the biggest construction project lead portals in the North East, BidstreetUSA.com. Mr. Daskalakis is a certified Master Kitchen Exhaust Technician, Teacher, and Published Author & Editor of many industry related materials such as, "How to Get Bonded & Bid On Public Entity Jobs". Our team will do their best to see your business succeed.

We will provide you with the industry's best certification & training program with hands-on training on how to operate your business. We currently have 2 complete kitchen exhaust hood systems in our Unit "O" warehouse training facility where our new members receive extensive training. Our fees include items you need to start your business including training, marketing material, exclusive territory and ongoing phone support to help your business get off the ground quickly and successfully.

Sincerely,
Chris M. Daskalakis
Founder & CEO





Mr. Fire Safety Franchisee Testimonials

"I am super excited about this business. At first I was skeptical because it's not yet a franchise, but Chris Daskalakis was extremely professional and taught me everything about this business. In his class I learned everything about the exhaust hood system, estimating, how to bid on schools and many other businesses with exhaust hoods. We then had an extensive hands on training on how to actually clean a system...we went to a real restaurant. The cleaning is really very easy and the machine does most of the work... It seems that restaurant owners I visited are in need of reputable people that they can trust to do a good job for them. For me, this is the perfect part time job with great profits and I would recommend this business to anyone."

Sincerely,
Arden Dittmer
Mr. Fire Safety
Pinellas County, FL

"Dear Chris & Pauline,
We wanted to take a few minutes to thank you for the time and effort you invested in your training class. The amount and content of information covered was exceptional and gave us an in-depth look and understanding of this industry that we believe will give us an advantage over others in this field. The material was presented in an easy to understand and very comprehensive fashion...."

Terry and Marsha Tracy
Mr. Fire Safety
Benton, Sebastian,
& Washington County, NE

5 Months After Joining MFS....

"Joining the Mr Fire Safety team has been a blessing to my life.
Chris and his executive group at MFS headquarters have been reliable and professional from day one of my interest, through training, to personal and business development with MFS. They have truly been an extension of my office and have always been available.

The training and guidance I have received from MFS has given me the knowledge to sell and provide unparalleled service and work with large chains and franchises. I am glad I joined the MFS team, I am thankful for the values, mission and vision that MFS exemplifies, and am proud to represent MFS in North Carolina.."

Chris Strathy
Mr. Fire Safety
Pitt County, NC

"I am extremely happy that I made the decision to buy a Mr. Fire Safety franchisee. Chris explained everything very well and it was easy for me to understand. The marketing techniques that Chris explained to us are very helpful and I feel confident that I can make my business grow applying them to real life situations. William, the assistant trainer also did a very good job at helping us understand the labor part of the training and the safety procedures that need to be followed."

Thank You,
Jaime Caballero
Mr. Fire Safety
Johnson & Wyandotte County, KS
Jackson County, MO



Recent Mr. Fire Safety News

6/11/2009

Mr. Fire Safety has now launched a new division that will substantially increase business for our franchisees. We now have the capacity to bid Public Entity School work on behalf of our franchisees. We will bid the work and then subcontract it out to our franchisees. Most large school systems put out to bid yearly contracts for cafeteria exhaust hood cleaning. This is a substantial amount of business that Mr. Fire Safety franchisees can benefit from. Chris Daskalakis, the owner and founder of Mr. Fire Safety is highly experienced in Public Entity bidding, and is looking forward to helping the franchisees win these bid contracts.

5/18/2009

Mr. Fire Safety is working on the company's first TV commercials and a 30-minute infomercial.

2/9/2009

Mr. Fire Safety begins strategic alliance with Superior Financial Group, the nation's 3rd largest federally licensed SBA lender. Now available in 50 states.

2/2/2009

Mr. Fire Safety welcomes Insurance Land as the preferred insurance company of Mr. Food Co-Op for the state of FL.



Aggressive 5-Day Training & Certification Program

In our unit "O" warehouse training facility, we have 2 complete kitchen exhaust hood systems for extensive training.





Mr. Fire Safety Opportunity

➤ Mr. Fire Safety is looking to grow nationwide as the best Kitchen Exhaust System Cleaning franchise opportunity. It's a job that a man or woman can do in the evenings.

➤ Mr. Fire Safety is recession proof because according to NFPA code 96, every restaurant, hotel, school in the USA has to clean their commercial Kitchen Exhaust Systems 1-12 times a year or more depending on how much they cook. **The fact is that no restaurant can operate without cleaning their kitchen exhaust system because of the grease build up which becomes a fire hazard.**

➤ **It's the perfect Part Time business** that can become your *Full Time* business because all work is done after hours when the restaurants close, usually after 10 pm or after 2 pm when schools close. An average restaurant exhaust hood cleaning takes as little as 3 hours.





Your Services to Customers

Mr. Fire Safety offers the following services to customers. Price range varies on size of kitchen and location of establishment.

<u>PRODUCTS/SERVICES</u>	<u>FEE RANGE</u>	<u>FREQUENCY</u>
➤ Kitchen Exhaust System Cleaning....	\$350 - \$1,500+	2-12 Per year
➤ Fan Maintenance Service....	\$50 - \$100	1 Per Year
➤ Filter Cleaning Service....	\$35 - \$50	1 Per week
➤ Complete Kitchen Detailing.....	\$1,000+	2 Per Year
➤ Kitchen Equipment Cleaning	\$100+/- each	1 Per Year
➤ Dumpster Areas Cleaning	\$75+	4 Per Year
➤ Grease Trap Cleaning	\$150+	2 Per Year
➤ Awning Pressure Cleaning	\$200+	1 Per Year
➤ Walkway Pressure Cleaning	\$250+	1 Per Year



Who Are Your Customers?

Mr. Fire Safety offers Kitchen Exhaust Hood System Cleaning services to the following entities:

- **Restaurants & Bars that have cooking kitchens**
- **Schools with Cafeterias**
- **Hospitals with Cafeterias**
- **Nursing Homes with Cafeterias**
- **Motels, Hotels, Cruise Ships, Casinos**
- **Any businesses that have a commercial kitchen**





How Will You Make Money?

- We will provide you with all the training and marketing material you will need to begin your business. (You must have your own tools, equipment, van or pick up & insurance.)
- You charge customers an average fee of \$350 to \$1,500+ per cleaning based on the size of their kitchen exhaust hood system, # of kitchens and how dirty they are.
- Each kitchen is required by NFPA code 96 to clean their hoods 1-12 times a year.
- You can perform the cleaning work with 1 person to assist you. Two persons per each crew. To grow your business, simply add more crews and delegate work to them.
- An average restaurant exhaust hood cleaning takes as little as 3 hours.





Make Even More Money by Bidding on School Jobs!

In your training we will also show you how to become a bonded contractor and bid on Public Entity jobs. Schools that have cafeterias must clean their kitchen exhaust hood systems, hoods, filters & fans usually 2-4 times a year.

Because of government laws, these jobs have to go out to public bid. We will show you how to fill out bids and how to bid on board of education projects which can bring you big money and help you grow your business to a higher level.



WARNING: Do not attempt to clean exhaust hoods without proper professional training. Doing so, may set off the fire suppression system located inside the hood, causing a shut down of the entire restaurant.



What You Get From Us

Included With Your Franchise

1. Five days of class & field training on how to operate your own exhaust hood cleaning business; this includes intense hands on training on a real hood, estimating, marketing techniques and much more **Valued at \$5,000**
2. Level III Exhaust System Cleaning MFS Certification **Valued at \$3,500**
3. Training on “How to Get Bonded & Bid on Public Entity Schools” **Valued at 2,500**
4. Full color, double sided, UV coated professional Business Cards for marketing your business **Valued at \$250**
5. Phone and email support for questions regarding your franchise. **Valued at “Priceless”**
6. An 800# with 24/7 live answering service for your customers **Valued at 4,000**
7. Project leads of new restaurant construction through www.BidstreetUSA.com **Valued at 800**
8. Full color postcards for mail out purposes to you to jump start your new business **Valued at \$500**



Requirements

- ❖ You will need either a small pick up or van for your equipment, 2 ladders, plus your own Insurance which usually costs between \$1,000 to \$3,000 a year.
- ❖ You will need tools and equipment which you can buy at the discounted rate of only \$3,500, from our preferred suppliers.
- ❖ You must be able to show us that you are professional, customer service oriented and that you can and are willing to grow your business.
- ❖ Mr. Fire Safety reserves the sole right to not accept any interested individual in becoming a franchisee if we feel they are not qualified for this business.



Get In On The Ground Floor In a “Niche” Market

For as low as \$20,000 for a low density territory you can get in the ground floor of our business which is growing by leaps and bounds.

This is a “Niche” market and one of the best kept secrets in the commercial Kitchen Cleaning industry. If you don’t believe us, we encourage you to open up your phone book and see how many Restaurant Kitchen Exhaust Hood System Cleaning companies you see in there.

Let us teach you 20+ years of trade secrets that will build you a viable business that will last for years to come.



Double Your Business With Mr. Food Co-Op Franchise!

Mr. Food Co-Op is a sister company of the Mr. Fire Safety franchise which has over 5,000 restaurant customers throughout the USA.

We are expected to have about 15,000 restaurants members by the end of 2010, making us the Nation's #1 largest food and beverage co-op in the United States. Our purchasing power collectively will give our members incredible savings in food & beverage purchases needed for their business. In return, our preferred vendors have vowed to give us their best prices, quality and service. It's a win-win for our members & the vendors.



You will have the right of 1st refusal as a Mr. Fire Safety franchisee, to by the Mr. Food Co-Op franchise.



Grab Your Territory...Today!

Territories are now selling
throughout the USA!

CALL TODAY

386-774-0628 Day Hours

407-509-1449 After Hours

1-866 722-3473 (Toll Free)

& Ask for Chris

